

## Privacy Policy

**Vertical Media Co.** is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website or use our services. By accessing or using our services, you agree to the terms of this Privacy Policy.

### 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** This may include your name, email address, phone number, and other contact details that you voluntarily provide when you interact with us.
- **Usage Data:** We may collect information about how you use our website and services, including your IP address, browser type, and browsing activity.

### 2. How We Use Your Information

We use your information for the following purposes:

- **To Provide and Improve Our Services:** To respond to your inquiries, fulfill requests, and enhance your experience with us.
- **To Communicate with You:** To send you updates, marketing information, and other communications related to our services, but only if you have opted in to receive such communications.
- **To Analyze and Enhance Our Website:** To understand how our website is used and to improve its functionality and content.

### 3. Sharing of Your Information

We want to assure you that:

- **No Selling or Leasing:** We do not sell, lease, or rent your personal information to third parties.
- **No Sharing Without Consent:** We do not share your personal information with third parties, except as required by law or as necessary to provide our services to you.

### 4. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## 5. Your Choices

- **Opt-Out:** You may opt out of receiving marketing communications from us by following the unsubscribe instructions provided in those communications.
- **Access and Correction:** You may request access to or correction of your personal information by contacting us using the details provided below.

## 6. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices or content of those third parties. We encourage you to review the privacy policies of any third-party sites you visit.

## 7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website with an updated effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

## 8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

**Vertical Media Co.**  
team@verticalmediatx.com  
214-919-9810

Thank you for trusting Vertical Media Co. with your personal information. We are committed to safeguarding your privacy and ensuring a secure experience with our services.